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New Restaurant Coming to SkySong Project

City Market Deli Will Be First Restaurant on Property in 10 Years

SCOTTSDALE, Arizona (July 28, 2010) — SkySong, The ASU Scottsdale Innovation Center is welcoming the first restaurant to the property since Los Arcos Mall closed 10 years ago.

City Market Deli, which has three other locations in major office complexes in the Valley, will be opening a 1,700 square foot location this fall. The deli has received favorable reviews and is a population destination for working professionals and people from nearby neighborhoods at all of the properties it serves.

It's a key component in SkySong's evolution into a truly mixed-use project, and one that will provide employees at SkySong and nearby neighbors with a great new dining option.

City Market Deli will also provide catering services for the use of SkySong tenants, who have long expressed a desire to have such services within the project.

Q Putrus, owner of City Market Deli, said that SkySong's strong tenant base and the support of the nearby neighborhood make it a great location for the restaurant.

"The management team from SkySong saw our Tempe location, tried the food and saw the concept, and asked us to be a part of the project," he said. "We think it will be a great location. It has a totally different atmosphere than our other locations — SkySong is unique. It's an international environment, and we'll reflect that in the kind of food we serve. We were very intrigued with the location."

SkySong tenants are already expressing excitement about the newest addition to the project.

"As a tenant at SkySong, we're very excited to see the City Market Deli come to the project," said Sean Seitz, President of American Solar Electric. "Our company was the first tenant at SkySong and we've really wanted to see an amenity like this become available. American Solar Electric will almost certainly use the City Market Deli for its catering needs and our employees will enjoy having a place in the project to grab breakfast or lunch."

Sharon Harper, President & CEO of Plaza Companies, the developer of SkySong, said that the City Market Deli will be an important component of the project.

"We're very pleased to welcome City Market Deli to SkySong," Harper said. "They do a great job at other locations around town and have a wonderful menu, one that will be enjoyed not only by SkySong's tenants, but by residents from throughout the area."

The restaurant will be located at the west end of SkySong II, with an entrance from under the project's iconic shade structure. It's the first restaurant to come to the property, although ASU SkySong does operate a small café in its space.

Plaza Companies is the developer of the project in partnership with the Arizona State University Foundation and USAA Real Estate Company.

SkySong is a mixed-use development consisting of 1.2 million square feet of office and retail space at full build out in addition to residential units. Organized around a central plaza with the project's signature, iconic shade structure and a grand boulevard lined at ground floor with retail, SkySong is designed for innovative companies whose global business success is enhanced by a facilitated collaboration with ASU's human and technological assets.

The completed project will be a vigorous, 21st century center for innovation, commercialization, entrepreneurship and business development. Strategically located between downtown Scottsdale and the ASU main campus in Tempe, SkySong is a catalyst for the revitalization and redevelopment of the area. Since SkySong was announced in 2005, private investments in new businesses and residential developments have sprung up around it. For more information, visit www.skysongcenter.com or www.facebook.com/skysongcenter.

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ABOUT THE DEVELOPERS

Plaza Companies is the developer of the project in partnership with Arizona State University Foundation and USAA Real Estate Company. Lee & Associates has been retained to bring major corporate tenants that are compatible with the office/research character of the center. Pei Cobb Freed & Partners are the design architects for the project, and DMJM Design is the local architectural firm. Sundt Construction is the general contractor.

***Plaza Companies**, based in Peoria, Arizona, is an award-winning leader in the development and management of medical office properties, technology and bioscience facilities, and senior housing communities. Founded in 1982, Plaza Companies is a full-service firm with a portfolio of approximately 5.5 million square feet valued at more than \$1 billion.*

***USAA Real Estate Company**, with over \$5 billion of assets, provides co-investment, acquisition, build-to-suit and development services for corporate and institutional investors. In addition the company provides investment vehicles for domestic and foreign investors. The USAA portfolio consists of office, industrial, retail and hotel properties with annual volume transactions exceeding \$3 billion. USAA Real Estate Company is a subsidiary of USAA, which has served military families since 1922 and has become one of America's leading financial services companies. For more information about USAA Real Estate Company, visit www.usrealco.com.*

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