

PROFILE SERIES

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A generation ago, Scottsdale, Arizona, was a sleepy burg, content with its place in the shadows of Phoenix. With unprecedented growth — balanced by visionary planning — the city has not only emerged as the travel and meeting destination in the American Southwest, it's also a great place to live, work, and play. A robust business sector operates alongside a community that's supportive of the arts and charities, as well as united in its efforts to preserve the surrounding Sonoran Desert. Glamorous resorts reside just steps from equestrian trails where anyone can be a cowboy — or an urban cowboy. There's world-class dining and shopping, and exciting nightlife to boot! Scottsdale has certainly discovered its own eclectic identity — and you should, too.

KEYS TO THE CITY OF ○ ○ ○ ARIZONA Scottsdale

Find peace and serenity at the Sanctuary on Camelback Mountain Resort and Spa, featuring panoramic views of Camelback Mountain and Paradise Valley.

KEYS TO THE CITY OF SCOTTSDALE



Architect's rendering of the Plaza intersection where people gather under the SkySong shade structure

Arizona State University

You don't need to travel far from Scottsdale to pursue an excellent academic education. Arizona State University's Tempe campus – the largest of four – is just minutes away, and light rail and freeways offer easy access to ASU's three other campuses in metro Phoenix.

Founded in 1885, ASU now has more than 64,000 students pursuing undergraduate and graduate degrees in some 250 programs and majors in areas such as business, engineering, journalism, design, nursing, sustainability, education, technology, and law. As one of the nation's largest universities, ASU is also known as a research institution, involved in everything from studying the interaction of climate-energy systems to contributing to Mars explorations.

The Arizona State University Foundation has worked with various development partners and the city of Scottsdale to create SkySong, a mixed-use innovation center that supports U.S. firms, as well as international firms expanding in the United States. The center, named for the iconic shade structure located at the center of the 42-acre project, has attracted more than 40 entities from 12 countries including Turkey, Singapore, Ireland, and China since it opened last year. Centered between downtown Scottsdale and the main campus, SkySong will feature 1.2 million square feet of office, research and retail space, a hotel/conference center, and multi-family residential units.

Studies and research aside, ASU's Sun Devil Stadium is the place to be this fall for college football as the Sun Devils take to the field.



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Radisson Fort McDowell Resort & Casino

Our four-diamond resort offers 246 guestrooms and suites featuring high-speed wireless Internet access and most include Sleep Number® beds. Amenities include our Ahnala Restaurant & Lounge, outdoor pools/whirlpools and the Amethyst Spa & Boutique.

We-Ko-Pa Golf Club

We-Ko-Pa Golf Club has garnered countless honors and is recognized as the reference course for quintessential desert golf. Our 21,000 sq. ft. clubhouse features an award-winning golf shop and an indoor/outdoor, full-service restaurant.

Fort McDowell Casino

Your destination for real gaming 24 hours a day, seven days a week. We feature the latest state-of-the-art slots, poker, blackjack, bingo, keno, sporting events, restaurants/lounges and the finest in live entertainment.

Fort McDowell Adventures

Experience a taste of the old Wild West. Hay wagon and trail rides, jeep tours, cattle drives, team building experiences and real cowboy cooking under the desert stars; Fort McDowell Adventures provides a Wild West experience you will never forget.



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See Fortune Club for details. Must be 21 years old to participate in gaming activities. All promotions are subject to change or cancellation. Gambling problem, call 1-800-NEXT-STEP.