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Great Eats, Great Seats: SkySong Launches Food Truck Thursday and First Friday Trolley to Serve Employees, Neighbors

Part of SkySong's Effort to Increase Connectivity and Sense of Community in Area

SCOTTSDALE, Arizona (February 18, 2014) — SkySong, The ASU Scottsdale Innovation Center prides itself on being everything anyone could want in a place to locate their innovative and growing business. But sometimes, the more than 50 companies and 1,000 employees want a little bit of the outside world as well.

So, to enhance the sense of community and interaction at the core of the project, the SkySong team has launched two exciting features for the enjoyment of current tenants and employees, as well as the nearby neighborhood.

The first is a Food Truck Thursday, held on the fourth Thursday of each month next to the new SkySong Park and featuring some of the Valley's finest food truck vendors serving a wide variety of cuisine. The Food Trucks began serving SkySong last year, and have been extremely busy and well-received.

And second, SkySong has begun offering a First Friday Trolley service on the first Friday of each month. The service, which began on February 7, runs from 11 a.m. to approximately 1:30 p.m. from SkySong into Old Town Scottsdale, providing an opportunity for SkySong employees, residents of the apartments and nearby neighbors to enjoy the dining and shopping opportunities Old Town provides.

It's one of a number of steps being taken at SkySong to enhance the SkySong experience and create more connectivity in the project.

"Our tenants and employees have told us that they want SkySong to bring together people from different industries, companies and even cultures in a connected environment," said Sharon Harper, President & CEO of Plaza Companies, the master developer of the project. "As SkySong continues to grow and with the opening of SkySong 3 on the horizon, we are pleased to provide ways for those working at SkySong to enjoy their experience even more, and increase the interaction and innovation at the project in the process."

Danniele Lewis with CenturyLink, whose office is at SkySong, said the Food Trucks and Trolley Service are welcome additions to the project.

"SkySong is a great place to work, but these sort of amenities really enhance the

experience of coming here every day,” she said. “It’s nice to see the SkySong team actively working to improve the overall work experience here and provide options for the employees whose companies are based at the project.”

The Food Trucks and Trolley Service are the first of a number of new features at SkySong that will be announced in the coming months. These new additions will culminate with the opening of SkySong 3, scheduled to take place this summer.

SkySong, the ASU Scottsdale Innovation Center is a home to a global business community that links technology, entrepreneurship, innovation, and education to position ASU and Greater Phoenix as global leaders of the knowledge economy.

SkySong is a 42-acre mixed use development designed to:

- Create an ecology of collaboration and innovation among high-profile technology enterprises and related researchers;
- Advance global business objectives of on-site enterprises;
- Raise Arizona’s profile as a global center of innovation through co-location of ASU’s strategic global partners; and
- Create a unique regional economic and social asset.

Companies located at SkySong enjoy a special relationship with Arizona State University, which has more than 73,000 students at four metropolitan Phoenix campuses. Its campus in Tempe is the single largest campus in the U.S., and is located less than three miles from SkySong.

In addition to locating its own innovative research units at the center, ASU provides tenants with direct access to relevant research, educational opportunities and cultural events on its campuses. Through ASU’s on-site operations, tenant companies have a single point of contact for introductions to researchers, faculty and programs to address their specific needs.

For more information on SkySong, visit www.skysongcenter.com or www.facebook.com/skysongcenter.

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ABOUT THE SKYSONG TEAM

Plaza Companies is the developer of the project in partnership with Arizona State University Foundation and the City of Scottsdale. Lee and Associates provides the brokerage services and Plaza del Rio Management Corporation provides the property management and construction services. Architects at SkySong include Pei Cobb Freed and Partners, DMJM Design, Butler Design Group and Kendle Design Collaborative.

With offices in Peoria, Scottsdale and Tucson, Plaza Companies is a full-service real estate firm specializing in the management, leasing and development of medical office and commercial office properties, technology and bioscience facilities, mixed-use properties and senior housing communities. Since 1982, Plaza Companies has established a proud track

record as a competitive, connected and conscientious real estate firm with partnerships throughout the industries it serves. For more information, visit www.theplazaco.com.

ABOUT THE ASU FOUNDATION

ASU Foundation is an independent non-profit organization that acts as the principal agent through which gifts are made to benefit the Arizona State University. The mission of the ASU Foundation is to solicit, manage and disburse the proceeds of gifts made to ASU. www.asufoundation.org.

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Holualoa Companies is a real estate investment firm focused on the successful acquisition, repositioning, redevelopment and disposition of real estate assets. Headquartered in Tucson, Arizona, with offices in Phoenix, Santa Monica, Hawaii and Paris, its investments span the United States and Europe and include office, retail, industrial, multi-family, hotel and mixed-use investment properties. Holualoa is an experienced investor for its own account and on behalf of a select group of private investors.