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New Lunchtime Shuttle, A Return of the Farmer's Market and SkySong Holiday Party in Store for SkySong Tenants

More Social Opportunities Await Those Working at and Living on Innovative Campus

SCOTTSDALE, Arizona (December 1, 2015) — Tenants at SkySong, The ASU Scottsdale Innovation Center will be connected to Old Town Scottsdale like never before, get to browse and socialize at a new Farmer's Market and ring in the holidays in style on campus.

The SkySong campus, located on the southeast corner of Scottsdale Road & McDowell Road in Scottsdale, has begun receiving daily shuttle service from 11am-2pm via Ollie the Trolley to Old Town. The trolley picks up tenants under the campus Shade Structure. Tenants can take advantage of the great restaurants in the downtown space and browse art galleries and shops without worrying about parking.

There's more good news for SkySong tenants and anyone who likes locally produced food, artworks and crafts: the SkySong Farmer's Market is returning on January 13, 2016 for a 20-week run that ends on May 25. Locally made jams, jellies, salsa, fresh baked breads, natural pork, beef and fish, fresh local and seasonal produce as well as a selection of local artwork, crafts will be available.

And finally, a SkySong Holiday Party will be held for tenants on campus. The gathering, set for December 16, will likely be one of the more "innovative" parties in the Valley.

"We want to continue to make SkySong not just an economic development project and an innovation center, but a critical part of the community as well," said Sharon Harper, President & CEO of Plaza Companies, the master developer of the project. "This is a great opportunity for our tenants to feel a sense of community and to also invite people from throughout Scottsdale to see what SkySong is becoming."

For more information on SkySong, The ASU Scottsdale Innovation Center, contact Tom Evans at 602.448.5483 or tom@evanscommunications.com.

SkySong, the ASU Scottsdale Innovation Center is home to a global business community that links technology, entrepreneurship, innovation, and education to position ASU and Greater Phoenix as global leaders of the knowledge economy.

SkySong is a 42-acre mixed use development designed to:

- Create an ecology of collaboration and innovation among high-profile technology enterprises and related researchers;
- Advance global business objectives of on-site enterprises;
- Raise Arizona's profile as a global center of innovation through co-location of ASU's strategic global partners; and
- Create a unique regional economic and social asset.

Companies located at SkySong enjoy a special relationship with Arizona State University, which has more than 82,000 students studying across four metropolitan Phoenix campuses, in Lake Havasu and online. ASU is one of the largest public universities in the nation, with the majority of its students attending its campus in Tempe, Arizona, less than three miles from SkySong.

In addition to locating its own innovative research units at the center, ASU provides tenants with direct access to relevant research, educational opportunities and cultural events on its campuses. Through ASU's on-site operations, tenant companies have a single point of contact for introductions to researchers, faculty and programs to address their specific needs.

For more information on SkySong, visit www.skysongcenter.com or www.facebook.com/skysongcenter.

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About Skysong

Plaza Companies is the developer of the project in partnership with Arizona State University Foundation, the City of Scottsdale and Holualoa Companies. Lee and Associates provides the brokerage services and Plaza del Rio Management Corporation provides the property management and construction services. Architects at SkySong include Pei Cobb Freed and Partners, DMJM Design, Butler Design Group and Kendle Design Collaborative.

About Plaza Companies

With offices in Peoria, Scottsdale and Tucson, Plaza Companies is a full-service real estate firm specializing in the management, leasing and development of medical office and commercial office properties, technology and bioscience facilities, mixed-use properties and senior housing communities. Since 1982, Plaza Companies has established a proud track record as a competitive, connected and conscientious real estate firm with partnerships throughout the industries it serves. For more information, visit www.theplazaco.com.

About The ASU Foundation

ASU Foundation is an independent non-profit organization that acts as the principal agent through which gifts are made to benefit the Arizona State University. The mission of the ASU Foundation is to solicit, manage and disburse the proceeds of gifts made to ASU. www.asufoundation.org.

About Holualoa Companies

Holualoa Companies is a real estate investment firm focused on the successful acquisition, repositioning, redevelopment and disposition of real estate assets. Headquartered in Tucson, Arizona, with offices in Phoenix, Santa Monica, Hawaii and Paris, its investments span the United States and Europe and include office, retail, industrial, multi-family, hotel and mixed-use investment properties. Holualoa is an experienced investor for its own account and on behalf of a select group of private investors.

About the City of Scottsdale

Scottsdale, one of Arizona's 10 largest cities is a premier visitor location as well as a tremendous place to live and do business. It is home to 125 golf courses, 220 tennis courts, dozens of parks and hundreds of miles of bike paths and hiking trails, and a Downtown with more than 20 hotels, 90 restaurants, 320 retail shops and 80 art galleries. Scottsdale Airport and its surrounding Commerce Airpark area is headquarters to nearly 2,500 businesses with more than 48,000 jobs. The high-tech innovation center SkySong, located just a few miles from Downtown, is designed to help companies grow through a unique partnership with Arizona State University. Scottsdale was recently named one of the Top 100 Best Places to Live in the United States, and was honored as Arizona's 2013 "eCity" by Google. For more information, visit ChooseScottsdale.com.