

FOR MORE INFORMATION SKYSONG, THE ASU SCOTTSDALE INNOVATION CENTER

SkySong, The ASU Scottsdale Innovation Center is a partnership between The ASU Foundation for a New American University, the City of Scottsdale, Plaza Companies and Holualoa Companies. For more information please contact:

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For more information on SkySong, visit skysong.com or facebook.com/skysongcenter.



MIXED-USE AT SKYSONG

The vision for SkySong, The ASU Scottsdale Innovation Center is a complete mixed-use project totaling 1.2 million square feet, combining quality office, residential and retail to enhance the surrounding neighborhood.

SkySong Scottsdale Apartments includes 325 apartments built around a multilevel parking structure accommodating approximately 1,000 cars. The project is designed to be pedestrian-friendly, and the residential units are designed to face into the project and provide easy access to the sidewalks and streets. Living plans offer a broad range of options designed into units ranging from 510 square feet to 1,618 square feet. Additional amenities include wide tree-canopied sidewalks and street furnishings to further establish a sense of place with pedestrian scale and walkable neighborhood character.

The project includes two major courtyards for year-round use with extensive shade in summer and sunny areas in winter. In addition, three smaller courtyards serve as extended open air lobbies for arriving guests/residents while offering light and air. The sound of water from small fountains, with sculptural elements for visual interest, provides "white" noise to these passive spaces to ensure privacy. These courtyard access points also provide view portals into the project from the street.

The intent is to provide a walkable mixed-use community providing neighborhood residents the opportunity to experience SkySong. The designers and developers of SkySong are working with the City of Scottsdale's Green Building Program to establish a standard for Green Building for the project that will become the standard for all multi-family construction in the City.

SkySong, the ASU Scottsdale Innovation Center is home to a global business community that links technology, entrepreneurship, innovation, and education to position ASU and Greater Phoenix as global leaders of the knowledge economy.

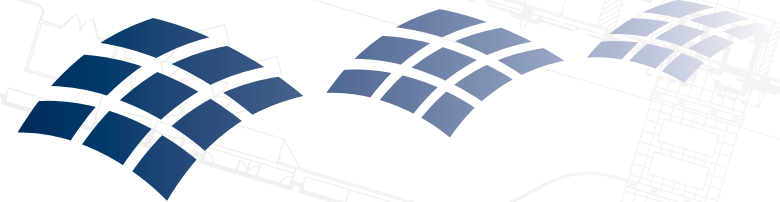
- SkySong is a 42-acre mixed use development designed to:
- Create an ecology of collaboration and innovation among high-profile technology enterprises and related researchers;
 - Advance global business objectives of on-site enterprises;
 - Raise Arizona's profile as a global center of innovation through co-location of ASU's strategic global partners; and
 - Create a unique regional economic and social asset.

Companies located at SkySong enjoy a special relationship with Arizona State University, which has more than 90,000 students studying across four metropolitan Phoenix campuses, in Lake Havasu and online. ASU is one of the largest public universities in the nation, with the majority of its students attending its campus in Tempe, Arizona, less than three miles from SkySong.

In addition to locating its own innovative research units at the center, through ASU's on-site operations, tenant companies have a single point of contact for introductions to researchers, faculty and programs to address their specific needs.

Innovation. Technology. Imagination.

SKYSONG



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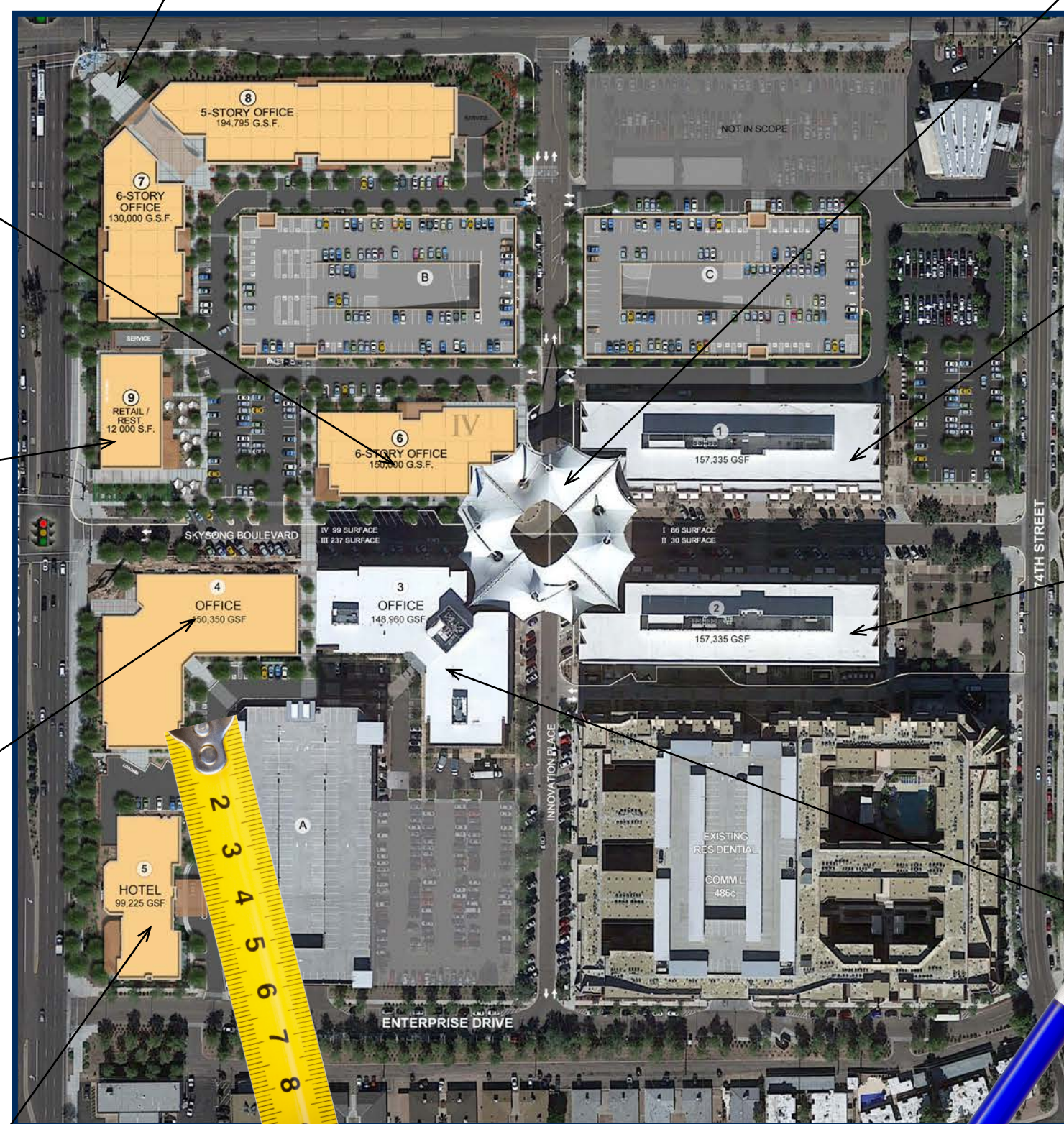


Future View of Scottsdale & McDowell

SkySong Shade Structure



SkySong 1



Site Map

NEW HOTEL
COMING SOON!



SkySong 6 Rendering



SkySong Retail Space



SkySong 4 Rendering



SkySong 2



SkySong 3