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Web.com to Anchor SkySong Development Expansion

SCOTTSDALE, Arizona (May 5, 2017) — Web.com, a leading provider of Internet services and online marketing solutions for small businesses, is relocating and becoming the anchor tenant at the new SkySong 4 following its 2016 acquisition of a previous tenant in the development, Yodle.

Web.com's new space will be used primarily for sales, administration and local executives. With Web.com's presence, SkySong 4 is now 72 percent leased. With its nearly 200 employees in Scottsdale (and 3,500 company-wide), Web.com will occupy 36,503 square feet in SkySong 4.

"Web.com embodies the vibrancy that exists at SkySong," said Sharon Harper, President & CEO of Plaza Companies, the master developer of the SkySong project. "What started with Yodle as an impressive up-and-coming company has grown significantly during its relatively short time in Scottsdale. We're thrilled to be able to witness their success and growth and welcome their increased innovative presence on the campus."

"Our presence at SkySong will help Web.com continue to expand our mission to provide online marketing solutions to small business owners and become part of the culture of innovation at the heart of this exciting project," said Brian Wright, vice president of communications for Web.com.

"We're pleased that Web.com has chosen to grow its existing operations in our community," said Scottsdale Mayor W.J. "Jim" Lane. "SkySong is an incredible site for young companies to grow their business. Watching companies like Yodle mature into global leaders in their industry is a testament to the success forged by our partnership with ASU and Plaza Companies to develop this campus into the regional hub for entrepreneurship and small business it has become today."

Sethuraman "Panch" Panchanathan, Senior Vice President for Knowledge Enterprise Development at Arizona State University — which is responsible for advancing research, entrepreneurship, innovation and economic development — said that Web.com's presence is proof that the SkySong vision is continuing to become a reality.

"Since its inception, SkySong has been helping companies grow and prosper as they innovate," Panchanathan said. "Yodle was one of the most successful examples of this spirit of entrepreneurship and innovation, and we are pleased to see them now become part of

Web.com and become the anchor tenant at SkySong 4, and continue to grow with the project.”

The Lee & Associates team of Craig Coppola, Andrew Cheney and Gregg Kafka represented SkySong’s collective ownership in the transaction. Web.com was represented by the Cushman & Wakefield team of Peter Trivelas, Dev Gupta and Gary Ceder.

SkySong, the ASU Scottsdale Innovation Center is home to a global business community that links technology, entrepreneurship, innovation, and education to position ASU and Greater Phoenix as global leaders of the knowledge economy.

SkySong is a 42-acre mixed use development designed to:

- Create an ecology of collaboration and innovation among high-profile technology enterprises and related researchers;
- Advance global business objectives of on-site enterprises;
- Raise Arizona’s profile as a global center of innovation through co-location of ASU’s strategic global partners; and
- Create a unique regional economic and social asset.

Companies located at SkySong enjoy a special relationship with Arizona State University, which has more than 90,000 students studying across four metropolitan Phoenix campuses, in Lake Havasu and online. ASU is one of the largest public universities in the nation, with the majority of its students attending its campus in Tempe, Arizona, less than three miles from SkySong.

In addition to locating its own innovative research units at the center, through ASU’s on-site operations, tenant companies have a single point of contact for introductions to researchers, faculty and programs to address their specific needs.

For more information on SkySong, visit www.skysong.com or www.facebook.com/skysongcenter.

About Web.com

[Web.com Group, Inc.](http://www.web.com) (Nasdaq:WEB) is a global provider of a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products and eCommerce solutions. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at facebook.com/web.com

About SkySong

Plaza Companies is the developer of the project in partnership with Arizona State University Foundation, the City of Scottsdale and Holualoa Companies. Lee and Associates provides the brokerage services and Plaza del Rio Management Corporation provides the property management and construction services. Architects at SkySong include Pei Cobb Fried and Partners, DMJM Design, Butler Design Group and Kendle Design Collaborative.

About Plaza Companies

With offices in Peoria, Scottsdale and Tucson, Plaza Companies is a full-service real estate firm specializing in the management, leasing and development of medical office and commercial office properties, technology and bioscience facilities, mixed-use properties and senior housing communities. Since 1982, Plaza Companies has established a proud track record as a competitive, connected and conscientious real estate firm with partnerships throughout the industries it serves. For more information, visit www.theplazaco.com.

About The ASU Foundation

ASU Foundation is an independent non-profit organization that acts as the principal agent through which gifts are made to benefit the Arizona State University. The mission of the ASU Foundation is to solicit, manage and disburse the proceeds of gifts made to ASU.

www.asufoundation.org.

About Holualoa Companies

Holualoa Companies is a real estate investment firm focused on the successful acquisition, repositioning, redevelopment and disposition of real estate assets. Headquartered in Tucson, Arizona, with offices in Phoenix, Santa Monica, Hawaii and Paris, its investments span the United States and Europe and include office, retail, industrial, multi-family, hotel and mixed-use investment properties. Holualoa is an experienced investor for its own account and on behalf of a select group of private investors.

About the City of Scottsdale

Scottsdale is one of the state's leading job centers, with a diverse economy built on medical research, high-tech innovation, tourism and corporate headquarters. Scottsdale is home to nearly 18,000 businesses supplying over 150,000 jobs. The high-tech innovation center SkySong, located just a few miles from Downtown, is designed to help companies grow through a unique partnership with nearby Arizona State University. The Scottsdale Cure Corridor is a partnership of premier health care providers and biomedical companies seeking to advance medicine and patient care through cutting-edge research. For more information, visit ChooseScottsdale.com.